

DEVON HARDY

dghardy2020@gmail.com

devonhardy.com

linkedin.com/in/devonhardy

(315) 870-2186

EDUCATION

Bachelor of Science - Digital Arts and Sciences *Clarkson University - Potsdam, NY*

- Minor in Mathematics
- 3.9 GPA
- Presidential Scholar

SOFTWARE

Design, Digital Imaging, and Video

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe InDesign
- Final Cut Pro
- Figma
- Keynote
- Canva

- Microsoft Office Suite
- Google Workspace
- Google Ads Certified

SKILLS

- Brand Identity
- Advertising Design
- Editorial Design
- Layout Design
- Merchandise Design
- Poster Design
- Logo Design
- Social Media Content
- Typography
- Motion Graphics
- Video Editing

EXPERIENCE

Graphic Designer | 2023 - Present *Devon Hardy Design LLC - Freelance*

Worked directly with clients, brands, and artists/musicians with upwards of 10K followers/monthly listeners to design logos, social media content, merchandise, and other visuals to expand upon their identities and audiences.

Marketing Associate | 2024 *Community Bank N.A.*

Designed motion graphics, infographics, ads, and other deliverables for both internal and external use while maintaining and exploring Community Bank N.A.'s brand.

Marketing Intern | 2023 *VIP Structures - Syracuse, NY*

- Created emails, ads, and social media posts for VIP Structures and its associated companies
- Updated and maintained multiple websites
- Researched marketing trends in the industry and built the grounds for VIP's future marketing plans

Public Relations Intern | 2022 *Russett PR - Baldwinsville, NY*

Crafted social media posts, advertisements, and infographics for both Russett PR and its clients while working closely with the PR department to plan photo shoots and other events

Media Intern | 2022 *Clarkson University - Potsdam, NY*

- Produced infographics to encourage students and alumni to donate to the university
- Interviewed, recorded, and edited multiple videos of students and faculty encouraging alumni and students should donate

Media Intern | 2021 *Onondaga Community College - Onondaga, NY*

Built visually engaging advertisements and infographics that targeted prospective students; increasing application rates and engagement on social media platforms